

MASTER'S PROGRAMME

INTERNATIONAL EXPERTISE



THE PROGRAMME

This programme combines high-level scientific training in business and international relations within a multidisciplinary analytical framework (political science, economics, management) with professional development opportunities in the form of expertise and evaluation activities such as internships, reports, projects and final analyses, in order to prepare students for careers in international expertise.

The **International Business Expertise** specialism prepares students for all posts related to the globalisation of economies. Intended for highly versatile future managers, this study programme equips students to identify and analyse the challenges of globalisation in the economic, financial and technological fields, while enabling them to master the basic tools of international expertise.

The **Expertise in International Relations** specialism prepares students for careers in international relations. The curriculum covers the political, diplomatic and economic challenges of globalisation, as well as methodologies for international decision-making and action.

■ Careers

This Master's degree aims to train students for jobs in international relations, auditing, evaluation and expertise, as well as for operational functions.

The **International Business Expertise** specialism leads mainly to careers in companies operating on international markets (international business manager, international tender manager, risk evaluation or project manager, etc.), as well as in auditing or consulting firms.

The **Expertise in International Relations** specialism also leads to careers in companies, but especially in NGOs, international organisations, auditing and consultancy firms or embassies.





■ MASTER 1 OPTION: EXPERTISE IN INTERNATIONAL RELATIONS (ERI)

SEMESTER 1

UE 1 - International Governance

International Economic Governance
Political Science of the European Union

UE 2 - Macroeconomics of Globalisation

International Financial Macroeconomics
European Economic Integration

UE 3 - Globalisation and Territories

Choice of three options from among the following:

Media and Globalisation
International Competition of Cities and Territories
Conflicts and Challenges in International Relations
Religious Dynamics and Globalisation
Information Systems Security, Cyberspace and Cyber Conflicts

UE 4 - Methodology

Research Methodology and International Expertise
Applied Statistical Methodology and Big Data
English

SEMESTER 2

UE 5 - Globalisations

History of Contemporary Globalisation
Sovereignty and International Relations

UE 6 - Regional Areas

Choice of three options from the following:

Societies and Political Regimes in the Arab and Muslim Worlds
Colonisation and Colonial Societies
Societies and Political Regimes in Southern Europe

UE 7 - Applied International Politics

Choice of two options from among the following:

Environmental Economics and Policy
Development Economics
French Foreign Policy

UE 8 - Methodology

Data Processing Software
Investigation Techniques
English

TEACHING

■ MASTER 2 OPTION: EXPERTISE IN INTERNATIONAL RELATIONS (ERI)

SEMESTER 3

UE 1 - Globalisation

Globalization of Markets
Country Risk Analysis

UE 2 - International Stakeholder Strategies

NGO Strategies
Political and Economic Strategies of Nation-States
International Lobbying

UE 3 - Contemporary International Relations

Sociology of International Violence
Theories of International Relations

UE 4 - Methodology

Methods of Diplomatic Expertise
English: Global Vision I

SEMESTER 4

UE 5 - International Relations Law

Theories, Actors and Practices of International Relations
Rights, Politics and International Relations of Emerging Countries

UE 6 - Diplomatic Action

International Crisis Management
International Policy of the European Union

UE 7 - Methodology of Expertise in International Relations

Evaluation of Development Projects
Case Studies and Methods in International Expertise
English: Global Vision II

UE 8 - Internship

Professional internship of at least 5 months and completion of an audit-based internship report, in France or abroad





■ MASTER 1 OPTION: INTERNATIONAL BUSINESS EXPERTISE (EAI)

SEMESTER 1

UE 1 - International Governance

International Economic Governance
Political Science of the European Union

UE 2 - Macroeconomics of Globalisation

International Financial Macroeconomics
European Economic Integration

UE 3 - Management

Choice of two options from among the following:
Theory of the Firm
Strategic Business Management
Corporate Finance
Business Law

UE 4 - Methodology

Research Methodology and International Expertise
Applied Statistical Methodology and Big Data
English

SEMESTER 2

UE 5 - Globalisations

History of Contemporary Globalisation
Sovereignty and International Relations

UE 6 - International Management

Choice of two options from among the following:
Marketing Foundations
International Business Law
Performance Measurement and Management of Organisations
Lobbying

UE 7 - International Markets

Choice of two options from among the following:
International Financial Markets
European Business Law and Strategies of the Firm
Accounting and Financial Analysis
Environmental Economics and Policy

UE 8 - Methodology

Business Game: POLYTECH
Investigation Techniques
English

COURSES

■ MASTER 2 OPTION: INTERNATIONAL BUSINESS EXPERTISE (EAI)

SEMESTER 3

UE 1 - Globalisation

Globalization of Markets
Country Risk Analysis

UE 2 - International Projects

Choice of two options from among the following:

Evaluation of Development Projects
Development Strategies and Models
Setting up International Projects
IT Project Management

UE 3 - International Management

Choice of two options from among the following:

Reporting and Assessment of Firms
International Marketing
International Lobbying

UE 4 - Methodology

Audit Methods
English: We mean Business I
Choice of one option from among the following:
Modelling
Entrepreneurial Project

SEMESTER 4

UE 5 - International Strategies

Geographical Economics
Globalization Strategies of Firms

UE 6 - International Business

Risk Management and International Finance
Choice of one option from among the following:
International Financial Integration
Business Game in International Environment: SERVISIM

UE 7 - Methodology of International Business Expertise

Econometrics and Data Processing
English: We mean Business II
Choice of one option from among the following:
Business Plan
Business Analysis and Forecasting Techniques

UE 8 - Internship

Professional internship of at least 5 months and completion of an audit-based internship report, or completion of a dissertation in a research unit or a study or research department, in France or abroad.



ADMISSION

M1*

> M1 is combined with the Sciences Po Aix Diploma.

Entry to fourth year: admission based on application and a motivational interview.

Prerequisites: Applicants must hold or be studying for a State diploma requiring at least three years of higher education (Bac+3 or 180 ECTS).

*Two-year course leading to the Sciences Po Aix diploma and a Master's degree corresponding to the chosen specialism.

M2

> M2 Master's is open to:

- students with 240 credits. Admission is subject to assessment of the application (previous results and verification of prerequisites) and possibly an interview,
- students from other Sciences Po establishments with 240 credits, subject to conditions ("mutualisation" process),
- students at Science Po Aix enrolled on the corresponding M1 course by right.

Head of Course:

Pr. André CARTAPANIS

Deputy Heads:

Pr. Céline GIMET and Elisa DIENESCH

> Applications must be submitted via the online platform:

inscription.sciencespo-aix.fr

> Accreditation of prior learning

Admission is also possible through accreditation of prior experience.

FPC-AMU:

+33 (0)4 42 60 42 80

CONTACT

Academic Managers

MASTER 1

accueil.scolarite@sciencespo-aix.fr

+33 (0)4 42 17 01 85

MASTER 2

master.2d@sciencespo-aix.fr

+33 (0)4 42 16 02 62

SCIENCES PO AIX

25 rue Gaston de Saporta - 13625 Aix-en-Provence Cedex 1

+33 (0)4 42 17 01 60

www.sciencespo-aix.fr